

Abdulkader Anara | Graphic Designer

Willing to relocate. Digital designer focused on functional, operations-driven solutions. Experienced in delivering a diverse range of projects—from 3D spatial planning and physical build coordination to brand identity and digital layouts. Drawing on a background in business administration, I approach creative work with a grounded mindset, prioritizing real-world constraints, clear communication, and efficient execution over purely aesthetic trends. Available for full-time roles and freelance projects.

Work Experience

Graphic Designer

Armor Insurance Brokerage | July 2024 – Current

- Directed end-to-end design operations for a corporate insurance firm, ensuring brand consistency across diverse business channels.
- Designed and executed corporate websites, comprehensive print deliverables, and large-scale event stage designs.
- Collaborated directly with internal stakeholders to align all visual assets with overarching business and marketing objectives.

Freelance Digital Designer

Abdulkader Anara Design | Feb 2023 – Current

- Partnered with international clients and emerging businesses to deliver operations-driven design solutions across digital, print, and spatial mediums.
- Engineered comprehensive social media marketing campaigns focused heavily on digital consumer engagement and customer retention.
- Translated 2D operational blueprints into fully realized 3D architectural renders for corporate retail rollouts, prioritizing spatial efficiency and workflow.
- Designed highly structured instructional print materials, translating complex technical knowledge into functional layouts for rapid learning.

Graphic Design Intern

Saja Group | Sep 2023 – Feb 2024

- Supported the senior design team in executing multi-channel visual deliverables in a fast-paced environment.
- Assisted in the development and documentation of foundational brand guidelines to ensure visual consistency.
- Produced scalable social media templates and prepared precise files for print production.

Education

Bachelor of Science in Business Administration (BSBA) | University of the People
Undergraduate Candidate

Contact

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Skills

Graphic Design

Art Direction

Print Design

Web Design

Social Media Design

Copywriting

Toolkit

Adobe Photoshop, Illustrator,

InDesign, & After Effects

Microsoft Word, Excel, and

PowerPoint

Figma

Framer

Blender